

Educate Girls Globally (EGG) Frequently Asked Questions (FAQs)

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1. What is Educate Girls Globally (EGG)?

- EGG promotes girls' education by partnering with school boards, parents, government and community leaders to drive government school reform.
- By mobilizing key stakeholders, girls are empowered through access to a quality education that results in sustainable economic and social development, even in the most tribal and traditional societies.

2. Why is there a need for Educate Girls Globally?

- Today, young people under the age of 18 make up nearly half of the world's 7.3 billion population and too many children are not in school. In fact, 63 million girls aged six to 15 years are out of school¹.
- The new Sustainable Development Goals are committed to Quality Education and ensures that all girls and boys can complete free, equitable and quality primary and secondary education².
- EGG works in communities where literacy rates are below state and national standards. In one district in India, 35% of females and nearly 20% of males are illiterate. EGG drives school reform in these communities to raise literacy rates through girls' education.
- Girls are often subject to discrimination in high-poverty, patriarchal societies. They are denied access to education and too many are married off as child brides and have babies before they are ready.
- Various research sources show that educating girls provides substantial benefits to their families, communities and countries.
- The more education a girl has, the more likely she can earn a higher income and invest in health and education to benefit herself and her family³.
- The World Bank reports "one more year of primary education beyond the mean boosts a person's eventual wage rate on average by 5% to 15% with higher returns for girls."
- As educated girls develop into confident women leaders, they become change agents, pursuing new economic opportunities and political participation that transform society for the better.

3. How is EGG different from other non-profit organizations that serve girls' education?

- EGG has developed an award-winning program for empowering the most traditional and tribal communities to promote girls' education in government schools⁴.
- EGG partners with governments for scalability and sustainability, leveraging existing government investments to deliver outcomes that are high scale with low costs. The estimated cost of EGG's program is \$4.00 U.S. per girl per year.
- Our model takes a comprehensive development approach, by engaging all key stakeholders, from school management committees to teachers and from parents to community leaders and girl students.
- A Girls Parliament at every EGG school increases girls self-confidence, teaching them leadership and critical thinking skills.
- Bal Sabhas, or school assemblies, are held to provide students with the opportunity to engage in a healthy environment with their peers, introducing complex ideas through interactive session that enable girls to voice their opinions and ask questions freely.
- EGG schools become more "girl-friendly" with safe, practical and culturally acceptable learning environments.

- EGG emphasizes quality, relevant education so girls stay in school and graduate. In many areas of rural India, only 1 in 100 of the girls who are enrolled in school complete secondary school.
- EGG works with schools on campaigns to re-enroll dropout girls back into school.
- EGG creates a sense of ownership of schools within the communities and empowers girls to become changemakers.
- Program outcomes are focused on learning gains, re-enrollment and graduation rates.
- EGG's innovative approach to advancing girls' education has received multiple awards and was recognized by the Clinton Global Initiative.

4. How can EGG operate its programs on such a large scale with a small budget?

- At an estimated cost of \$4.00 U.S. per girl per year, EGG's model is affordable and scalable. EGG is able to achieve this low price point by leveraging the underutilized government investments already allocated to education and their schools.
- By creating an environment that promotes the emergence of dedicated volunteers in every stakeholder group, scalability resides in the communities and in girls themselves.
- During the first phase of EGG's 10-year program, schools gradually reduce their financial dependence on EGG and there is more local ownership of change.
- Outside of the EGG programs in India, EGG operates largely with a volunteer staff for many of its management functions.
- The majority of EGG staff is in India. Compensation and salaries for talent in India is significantly lower than hiring employees in the U.S.
- Leveraging existing local government and community resources also enables us to keep costs very low.

5. What has Educate Girls Globally achieved?

- EGG's reform model has reached nearly one million students in over 7,000 government schools in India, mostly in rural regions where female illiteracy is high.
- In 2002, EGG started its first program with 50 government schools in Uttarakhand, India, which increased to 1,400 primary schools, serving nearly 100,000 children.
- In 2005, EGG expanded to Rajasthan, a second state in India, to support the Rajasthan Education Initiative and launched a program in 50 schools. This initiative grew to 500 schools in 2008 and eventually reached over 7,000 schools.
- In 2007, EGG registered Foundation to Educate Girls Globally (FEGG), a subsidiary in India, to be more responsive to the schools that EGG served.
- In 2011, this entity was spun off and rebranded as Educate Girls, which is now a wholly independent organization that is focused on school reform in primary education.
- In 2013, EGG expanded its focus to meet the unique educational needs of adolescent girls in secondary schools and initiated a two-year pilot program in Uttarakhand, India with 50 schools serving more than 21,000 girls.
- In 2015, the Uttarakhand pilot was completed and entered into the sustainability phase. That year, EGG doubled its reach to a total of 100 schools, benefitting nearly 35,000 girls in two districts.

6. What are some of the changes and outcomes seen in EGG schools?

- EGG conducts baseline and endline research to measure the program's effects on enrollment, attendance, learning gains and graduation rates.
- Impact studies of the Uttarakhand secondary school program showed that in 2015:
 - EGG schools retained a much higher percentage (98.9%) of girls enrolled in Grades 10-12, when compared to the statewide rate of 90.5%⁵.
 - After the deployment of the EGG program, girls' enrollment rose significant (7.3%).
 - The girls' dropout rate declined, as participants at EGG community meetings encouraged girls to stay in class or re-enroll into school to repeat a grade.
 - EGG schools reported a much higher rate of girls passing state board exams, which implies more girls are eligible for college. 74% of 12th grade girls who took the state exams passed in 2015, compared to a pass rate of 61% two years before.

- Learning gains were seen in several core subjects for 10th and 12th grade girls who took state board exams. A comparison of pre- and post- test results showed significantly higher pass rates in English, Hindi, Math and Science⁶.
- EGG schools invested more in infrastructure to create “girl-friendly” environments.
- School leaders and teachers in EGG schools spent more time and resources with girl students to support their studies and personal needs.

7. How is Educate Girls Globally unique in its partnerships with governments?

- EGG partners with governments to establish the school reform model in schools and transitions the responsibilities to the government over a period of time.
- During the program implementation, EGG closely and continuously works with the government schools to build their capacity for taking over the management and financial responsibilities of the program.
- When initiating the program, EGG signs an agreement with the India State Government in the form of a Memorandum of Understanding (MoU) so that EGG has permission to leverage existing resources and infrastructure allocated to the schools.
- The MoU includes the background, scope, main project components and deliverables, required staffing, financial implications, expectations from both parties and the duration of the project.
- EGG and the Government determine the districts where EGG will work. The schools selected are typically lower-performing than the statewide average and EGG conducts a baseline study to determine the quality of education, the existing gender gap and number of out-of-school girls at the onset of the program.

8. How does Educate Girls Globally get funded?

- Educate Girls Globally is a 501(c)(3) non-profit, tax-exempt organization registered in the U.S. Our tax ID number is 94-3350821.
- As a non-profit, EGG relies on the generosity of individual donors and foundation grants.
- Our list of donors includes institutional funders, corporations, foundations, venture philanthropists as well as schools and individual donors⁷.

9. How can I be a part of Educate Girls Globally to advance girls’ education?

- Support EGG in our mission to empower girls through quality education by volunteering or making a donation. www.educategirls.org/take-action
- No matter how big or small, your one-time or monthly contribution will make a difference to transform girls’ lives and prepare them for a better future.
- Follow us on Facebook, Twitter, LinkedIn and our Blog and spread the word about Educate Girls Globally. www.educategirls.org/blog
- Consider starting or joining an EGG Chapter. www.educategirls.org/chapters
- Visit us at www.educategirls.org to sign up for our email list.

References

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- 5) Annual Status of Education Report (ASER), 2014
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- 7) EGG Community of Individual and Institutional Donors
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